On the Beach signs with Travelport
First GDS relationship for leading OTA to drive new hotel, car and flight content

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Travelport, a leading provider of critical transaction processing solutions and data for the global travel industry, today announces a new agreement with On the Beach, one of the UK's leading online travel agencies. The agreement is the first time On the Beach has signed a partnership with a GDS.

Carrying more than 900,000 passengers every year, On the Beach creates tailored holiday itineraries to popular beach destinations around the world. The partnership with Travelport allows the online agent to break into new hotel and flight options outside their current destination profile.

 "Travelport's uAPI technology allows us to tap-in to new flight and hotel content to build on our traditional beach travel product, and significantly grow our scheduled air offerings", Andy Tilby-Baxter, Head of Supply at On the Beach, explained. "It opens up a whole new area for us to grow, and provides our customers with even more options to create exciting travel experiences."

Simon Ferguson, UK & Ireland Regional Managing Director at Travelport, added: "On the Beach is a fantastic success story - growing to become one of the UK's leading OTAs. Travelport is delighted to be fuelling the next phase of their exciting growth story."